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PRESS RELEASE

PRINCETON TMX AND RSI LOGISTICS FORM A STRATEGIC ALLIANCE TO OFFER SHIPPERS A COMBINED TRUCK AND RAIL TRANSPORTATION MANAGEMENT SOFTWARE PLATFORM.

Today, two of the industry's top Transportation Management Software(TMS) companies are bringing their products together to offer a Truck and Rail Management platform for shippers. The Strategic Alliance between Princeton TMX(PTMX), an industry leader in truck TMS solutions, and RSI Logistics(RSI), an industry leader in rail TMS solutions, will drive a unified solution from two "Best of Breed" companies.

Princeton TMX provides shippers with a TMS platform which leverages 16 configurable modules of functionality to automate and optimize transportation transactions between shippers and their truck carriers. Leveraging a leading-edge User Experience, PTMX has created a next-generation solution which automates over 95% of a shipper's transportation process. Integrated RFQ and rate management, automated load tendering, real-time tracking with dynamic ETAs, dock scheduling and automated freight payment are just a few of the many features offered in the PTMX TMS solution. Many companies desire to manage their transportation transactions more efficiently, and Princeton TMX provides the tools to ensure plans are executed as designed.

RSI's rail management application, RSInet™ is an industry leading rail management application that allows rail shippers the ability to capture and share all of their rail information in one place. RSInet™ features include shipment visibility, railcar fleet maintenance and management, automated reporting, metric data visualizations, and rail freight accounting. RSI also maintains additional rail applications including USRail Impact™ and YardManager™.

This Strategic Alliance enables both companies to cooperatively leverage their combined capabilities (transportation expertise, sales and marketing, supply chain technologies, development teams and support personnel) to provide the marketplace with the most comprehensive shipper-focused solutions available.

"I am pleased and excited to be combining products with RSI Logistics," said Tim Minnich, President and CEO of Princeton TMX. "Bob Tucek and his team have developed a Best of Breed solution in the Rail TMS marketplace. RSI is an experienced, proven company whose competitive advantage and valuable services align with Princeton TMX vision of creating a 'One Stop Shop' of multiple modes of Transportation Management. I look forward to a long and successful partnership while building the next path forward."

According to Bob Tucek, President of RSI Logistics, "We have frequently been asked if our rail-centric TMS can support truckload activity. With the ability to combine our application with Princeton TMX, we are now able to offer a seamless solution that manages all modes. We are looking forward to working with Princeton TMX and providing customers with more complete modal solutions."

#### About Princeton TMX:

Princeton TMX provides TMS solutions to many of the largest industrial companies in North America. Guided by innovation, PTMX leverages SaaS technologies to deliver end-to-end Transportation Management Systems. Princeton TMX is proud to be a subsidiary of Princeton Consultants, INC. For more information please visit [www.princetontmx.com](http://www.princetontmx.com)

#### About RSI Logistics:

RSI Logistics, Inc. (RSI) has been helping rail shippers reduce transit costs and improve supply chain control through service products, consulting, and technology solutions since 1985. RSI serves clients from 25 locations and is organized into four distinct business areas: Rail Logistics Services, Rail Technology Solutions, Bulk Intermodal Services, and Bulk Transload Operations. For more information please visit [www.rsilogistics.com](http://www.rsilogistics.com)